



FREE PLAYBOOK · PLACEHOLDER

[Playbook title]: the first five AI decisions for a growing firm

This is a placeholder used to test the website. The real playbook replaces it.

[Page 2: what is inside]

- [Where you are on the scale]
- [Three decisions this month]
- [The four HALO questions, in plain words]
- [The first 90 days]
- [Three ways forward]